



SPECIAL CHRISTMAS LECTURE

African Peoples Advocacy cordially invites you to its special Christmas lecture

Pitching Africa: The Untapped Market Potential of African History and Culture

Discussants:

- **Washington Kapapiro** –Chair, Association for African Owned Enterprises
- **Earnest Ekokobe** –CEO, Deo Gratias Ltd

Keynote Lecture by:

Chantal Aboa –Writer, Human Rights Activist and Director, African Peoples Advocacy

Moderator:

Dr Seraphin Kamdem –Lecturer, Department of Languages and Cultures of Africa, SOAS

Special Guest of Honour: Queen Naa Tsotsoo Soyoo I of Ghana

Venue: Khalili Lecture Theatre, **Thornhaugh Street, Russell Square**, School of Oriental and African Studies, London, WC1H 0XG

Date: Wednesday, 19th December 2012

Time: 6.30pm – 9pm (registration begins at 6.30 so that the **event can start at 7pm PROMPT**)

Entry: Free and Open to All

However, you are actively encouraged to purchase signed copies of the recent children's novel of **Chantal Aboa**, *Bala in the Mali Kingdom*, which will be available on the day at the special Christmas discount price of **£7.99** (down from £9.99) –African Peoples Advocacy is raising funds through sales of this book

RSVP and Enquiries: Please e-mail info@apadvocacy.org or call (+44) (0) 1634 5736 19

Pitching Africa: The Untapped Market Potential of African History and Culture

19th December 2012, Khalili Lecture Theatre, Thornhaugh Street, Russell Square, School of Oriental and African Studies, London, WC1H 0XG- 6.30pm -9pm

PROGRAMME

- 6.30 – 7.00 Arrival and registration
- 7.00– 7.02 Welcome by **Lateef Arowolo**, School of Oriental and African Studies
- 7.02 – 7.05 Introduction of the event by **Dr Seraphin Kamdem** (SOAS, Moderator)
- 7.05 – 7.15 Intervention by **Washington Kapapiro** (Chair, Association for African Owned Enterprises)
- 7.15 – 7.25 Intervention by **Earnest Ekokobe** (CEO, Deo Gratias Ltd)
- 7.25 – 7.50 Keynote lecture by **Chantal Aboa** (Writer, Human Rights Activist and Director, African Peoples Advocacy)
- 7.50 – 8.20 Questions and Answers
- 8.20 – 9.00 Refreshments, Book Signing, Networking and Departure

Background illustration: courtesy of Mbeng Pouka, Painter and Sculptor

Special Thanks: African Peoples Advocacy is extremely grateful to **the School of Oriental and African Studies and the Association for African Owned Enterprises** for their outstanding collaboration

