

Organized by DevelopedAfrica.com and African Peoples Advocacy

PITCHING AFRICA IN THE CITY

WHEN

April 23rd, 2013
5:30pm – 9:30pm

WHERE : AUDITORIUM
CASS Business school

106 Bunhill Row, London EC1Y 8TZ

FEATURING: Exhibition by businesses with services related to the African market · Showcasing Diaspora services to the City · An exclusive briefing on Leading Lions –a documentary following 4 leading members of the African Diaspora working in the City, London, Africa and elsewhere · Exhibiting CSR achievements in Africa · Drinks reception and networking

Enquiries: email info@apadvocacy.org or call (+44) (0) 1634 5736 19

Registration -

<http://pitchingafricainthecity.eventbrite.co.uk>



African Peoples Advocacy
A platform for African visions

**EXHIBITING THE
NEW
OPPORTUNITIES
TO ENGAGE
AFRICA**

TICKETS

£25 (singles)
£20 (groups 2 or
more)

CHAIR

Henry Bonsu -
Director, Colourful
Radio

KEY SPEAKERS

Ben Oguntala –CEO,
Developed Africa.com

Justine Lutterodt –CEO,
Centre for Synchronous
Leadership

Sylvie Aboa-Bradwell –
CEO, African Peoples
Advocacy

**SPECIAL GUEST
SPEAKER:**

**Bandi Mbubi –CEO,
Congo Calling ,
TEDxExeter 2012
Speaker**

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Programme

5.30 – 6.00 Arrival, registration and viewing of exhibitors' stands

6.00– 6.05 Welcome and introduction of the event by the Chair, Mr Henry Bonsu (Journalist and Director, Colourful Radio)

6.05 – 6.20 Presentation by Mr Ben Oguntala (CEO, DevelopedAfrica.com)

6.20 – 6.45 Presentation by Ms Sylvie Aboa-Bradwell (CEO, African Peoples Advocacy) including a briefing on the Leading Lions documentary

6.45 – 7.00 Presentation by Ms Justine Lutterodt (CEO, Centre for Synchronous Leadership, Co-Founder, Africa Women's Circle)

7.00 – 7.10 Presentation by Special Guest Speaker Mr Bandi Mbubi –CEO, Congo Calling, TEDxExeter 2012 Speaker

7.10- 7.50 Questions and Answers

7.50 – 8.20 Brief addresses by the main exhibitors

8.20 – 8.30 Concluding remarks by the event's organizers and by Mr Henry Bonsu (Chair)

8.30 – 9.30 Viewing of exhibitors' stands, drinks reception, networking and departure

Event's Description: The panellists will brief City investors, business people and other attendees about (a) innovative and lucrative ideas for Africa's development emanating from African Diaspora professionals, (b) practical steps they can take to boost their presence in the African market, and (c) how they can engage with African Diaspora professionals to take advantage of on-going and forthcoming development opportunities in Africa. The target audience has been selected to engage exhibitors with products and services that can address development opportunities in Africa.

Media partner



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